



ICONS | AMERICA

Sustainable
Packaging
& Services



Our Sustainability Commitment

Sustainability is embedded in everything that we do. We are committed to providing sustainable and circular packaging solutions and will work with your brand to design and develop your next generation of sustainable packaging.

Our Sustainable Packaging Solutions:

- Mono-material & recyclable packaging (PP, PE, PET, glass, aluminum)
- Post-consumer recycled (PCR) plastic and ocean plastics
- Refillable packaging
- Paper packaging
- Sugarcane and other bioresins
- Eco-friendly deco & finish options

Our Sustainability Awards & Memberships:

We hold several memberships and awards in recognition of our Environment, Labor & Human Rights, and Ethics & Sustainable Procurement performances.

Proud to be a

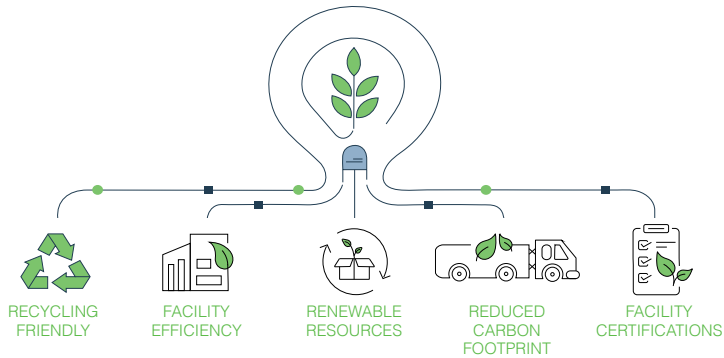
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ICONS America Headquarters Investing in Sustainable Practices

HOW ICONS AMERICA ACHIEVES SUSTAINABILITY



Modular Construction

- Building constructed with double door system: keeping the plant atmospheric pressure level, humidity, and temperature stable.
- Intelligent building, walls, and roof made of concrete
- Sophisticated insulation system and fireproof walls

Energy Emission Consumption

- Low kW/h rate consumption
- Regrind PP material in house for circular material recycling
- PCR usage (Post Consumer Recycled Material)



Air & Pressure Systems

- Auto temperature, pressure and humidity control system.
- AAON energy efficiency system (air pressure energy auto-balanced) with Variable Frequency Drives (VFDs) to save energy.
- SMART e-efficiency air compressor setup with VFD.
- Offices climate control with central server control

Circulating Water System

- Cold and hot water on the same circuit.
- All loops use pumps with VFD's to make it energy efficient.

In-Mold Label (IML) Tubes

Our cutting-edge IML technology provides recyclable, mono-material PP injection molded tubes with ability to achieve stunning 360° decoration.

Made in USA

- On-shore USA manufacturing at our ICONS America HQ factory
- Domestically sourced resins and label raw materials further reduce carbon footprint

Mono Material & PCR

- Recyclable Mono-Material PP
- Lightweight, durable PP resin
- Available w/PCR in tube & cap
- Meets APR and Recyclclass recycling guidelines

Finish & Deco

- Ability to achieve 360° full-surface deco with an almost invisible join line
- Over the shoulder deco (no halo)
- Matte, glossy, soft touch & combo finishes

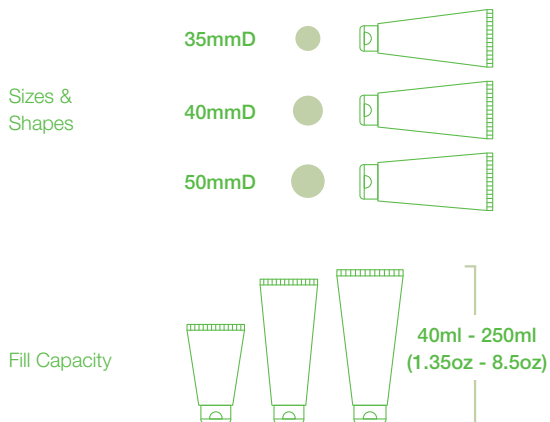
Quality & Convenience

- Overall superior quality and luxury finishing
- Even wall thickness



Sizes & Shapes

- Tubes: 35mm, 40mm, 50mm diameter options
- Caps: Variety of in-mold matte or glossy caps in flip top/ screw-on/snap-on options with deco alignment features.



Speed

- 100% controlled, automated process done "in-line" optimizing speed of production
- Optimal run size for speed to market.





Glass Packaging

Glass Packaging offers premium aesthetics, formulation compatibility, and sustainability benefits. We offer a wide selection of glass bottles, jars, droppers, rollerballs and lip packaging – a great choice for color cosmetics and skincare formulations.

- Glass is made of abundant, natural raw material such as sand and glass waste (cullets).
- Glass can be recycled over and over, reused and repurposed, giving glass products a long life-cycle.
- Glass recycling helps save energy as glass cullets melt at a lower temperature than raw materials, resulting in less energy required for the melting process.

Mono Materials & Recyclable

With today's increasingly eco-conscious consumers, recyclability is no longer an added benefit, but a necessary element to packaging. This can be a challenge for some consumers who may be faced with limited recycling facilities. Mono-material and recyclable plastic packaging are an ideal solution as they can be reused, repurposed and finally recycled, giving the product a longer life cycle.

- **Mono-material plastic** is packaging containing only one type of material. It is more easily recycled as the product does not need to be disassembled before recycling.
- **Recyclable plastic** is packaging containing PP, PE and PET materials. It is easily recycled as each separate part can easily be recycled.



We have a growing selection of mono-material PP, PE, PET, paper, aluminum or tin products available in various sizes and shapes. These include lipsticks, pansticks, pots, jars, pencils, compacts, palettes, tubes, droppers.

PCR Packaging

Post Consumer Recycled (PCR) packaging isn't new to us, it's just more important than ever. While many brands may just be beginning to explore PCR, at ICONS, PCR has been a part of our story for decades.

PCR is available in various resins and percentages from certified PCR resin sources.

- PCR is available with food contact certification and is REACH compliant.
- Available in a variety of resin options: ABS, PE, PET, PP, Eastman Cristal™ Renew copolyester, and ocean plastic HDPE PCR.
- Available in a wide variety of packaging options, such as compacts and palettes, sticks, pots, bottles, pencils and tubes.
- We can work with you to customize your PCR packaging in the same way we would work with you for custom designs of virgin plastic packaging.

PCR packaging is available in a variety of colors, finishes and decorations.





Ocean Plastic

To help combat plastic pollution and ensure cleaner environments and oceans, we offer sustainable packaging made with ocean plastic.

- Our HDPE ocean plastic is made from recycled HDPE, such as fishing nets, ropes and trawls pulled directly from the ocean and maritime industry.
- Our ocean plastic tubes are available in 13mmD – 50mmD. We recommend using multi-layer tubes with ocean plastic HDPE outer layer and virgin PE inner layer for optimal performance.
- Recommended in up to 30% and 50% recycled ocean plastic material.
- Our ocean plastic is REACH and Proposition 65 compliant.





Refillable Packaging

Refill, reuse, reduce. The simple concept of refilling and reusing packaging is a great way to replace single-use plastic and to reduce waste.

- We believe the packaging of our products can be as beneficial to the world as they are to ourselves. Our sustainable, refillable packaging is not only aesthetically pleasing but functionally effortless to use.
- Our refillable packaging is available in a wide variety of pack options, ranging from palettes to jars, sprayers to lipsticks and pens to pencils.
- Refillable packaging can also be created with sustainable materials, such as PCR or paper.
- Refillable packs can also lower your brand's carbon footprint as the petite refill packs take up less space in shipping, creating less transportation.





Paper Packaging

Paper packaging is extremely versatile and eco-friendly. Each paper packaging product we offer is custom designed, so you can create almost any custom shape, size, configuration, decoration and wrap! Sustainability benefits of paper packaging include:

- Paper is a highly sustainable option sourced from wood, a natural, renewable material. Additionally, as trees grow, they absorb CO₂ from the atmosphere.
- Paper is easily recyclable. We offer recycled paper, virgin and dye-free paper.
- We also offer FSC (Forest Stewardship Council) certified paper, assuring trees used were harvested in a responsible manner.
- Our paper packaging is a great option for a variety of primary packaging, such as palettes, compacts, sticks, pots, as well as secondary packaging.

Sugarcane

Sugarcane is a renewable raw material that captures CO₂ from the atmosphere during production, helping to reduce green house gases.

- 100% recyclable and BPA free, our sugarcane PE tubes are available in D13 to D60.
- REACH compliant and available with food contact certification.
- Each 1kg of sugarcane PE produced removes 3.09kg of CO₂ from the atmosphere.
- These clean, eco-friendly sugarcane PE plastics offer the same performance as PE traditional plastic derived from fossil fuels.
- Available with PP tube caps made with PCR.

Sugarcane PE Process

Sugarcane
Ethanol
Dehydration
Purification
Renewable Ethylene



PE Tubes

Polymerization

Traditional PE Process

Oil
Petroleum Naptha
Cracking
Purification
Non-renewable Ethylene



Aluminum

Aluminum packaging is a durable, resilient and sustainable packaging solution for a variety of formulations.

- 100% recyclable and reusable.
- Available with snap fit, screw on and aluminum hinge closures.
- Available in a variety of shapes and sizes or can be custom designed to suit your product requirements.
- Emboss or deboss logo or custom designs.
- Available with plastic molded, injected inner tray or vac form tray.
- Available in a variety of deco and 2nd process options, such as Pantone, CMYK, matte, glossy and soft touch.

Deco & Finishes

We offer a wide range of innovative, eco-conscious decorating processes that reduce the need for a second process to achieve a certain deco or color match.

We work closely with our clients to develop tooling to meet their custom design decoration and finish needs and requirements. Some of our most popular decoration processes that provide a more sustainable approach include:

- Sustainable outer wraps (paper, fabric, biodegradable packaging wraps)
- Bi-injection / in-mold reverse out
- Embossing / debossing (reduces the need for silkscreen or hot stamp)
- Over molding / tool etching

Embossing and Debossing



Tool Etching



In-mold Reverse Out



Shipping

We can meet the strictest shipping requirements to reduce packaging & shipping waste, and your environmental footprint.

Recycled paper packaging is also available for secondary packaging, shipping cartons and packing materials to reduce shipping and packing waste. Lastly, we've introduced biodegradable, compostable and reusable polybags to reduce single-use plastics. All these factors combined help reduce your overall greenhouse gas emissions.



Reduce
Packaging



Reduce
Greenhouse Gas
Emissions



Reduce
Waste



ICONS | AMERICA

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