

ICONS | AMERICA

The Brains Behind The Beauty

In-Mold Label (IML) Tubes

Combining cutting-edge IML tube technology and domestic production, ICONS America is paving the way to a sustainable future.



Reduce, Reuse and Recycle

- 100% mono-material PP tubes & closures
- Available with up to 70% overall PCR content



In-Mold Label (IML) Technology

- IML technology is a 100% automated, in-line process enhancing production speed
- Virtually unlimited graphic possibilities and luxury finishing
- Ability to achieve full 360° tube decoration with an almost invisible join line
- Graphics that extends over the shoulder (no halo)



Tubes

- 35mmD (40 - 85 ml) (1.35 - 3 oz)
- 40mmD (50 - 160 ml) (1.7 - 5.5 oz)
- 50mmD (95 - 250 ml) (3.2 - 8.5 oz)



USA Manufacturing Solution

- Domestically sourced resin and label raw materials further reduce carbon footprint
- ISCC PLUS Certified & Sedex members
- USA HQ built as a SMART manufacturing facility
- 175,000 sq ft facility



Deco Techniques & Finishes

- Techniques: Digital, flexography & offset printing
- Decorations: Hot & cold stamping, holographic, invisible ink & individual tube serialization
- Finishes: Matte, soft touch, glossy, combo



Custom Caps & Closures

- Flip-top
- Screw-on
- Snap-on
- Matte or glossy
- Available with deco alignment

IML Tube Process



AN ICONS BEAUTY GROUP COMPANY