

ICONS | AMERICA

In-Mold Label Tubes

Delivering Beauty
Beyond Boundaries.



IML Tube Technology



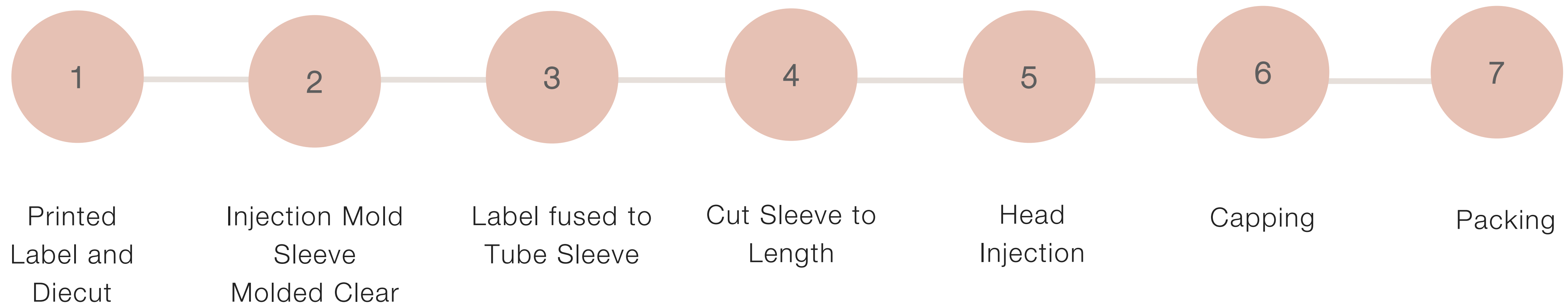
ICONS|America's In-Mold Label ("IML") tube technology provides customers with unlimited decoration and finish capabilities for the beauty, health and wellness industry.

IML technology is a 100% controlled, automated process done "in-line", optimizing speed of production. The cutting-edge IML technology provides sustainable, mono-material PP injection molded tubes with stunning 360° tube decoration with virtually no limits.

ICONS|America has a patented property protected unique technology, delivering seamless, superior tubes at every curve.

IML Tube Process

IML tubes are injection molded and undergo multiple approval steps to deliver our clients with efficient, reliable tube solutions.



IML Tube Sizes and Materials

TUBE SHAPES & DIAMETERS

- Round Tubes available in:
 - 35mmD (30ml – 85ml) (1oz – 3oz)
 - 40mmD (50ml – 160ml) (1.7oz – 5.5oz)
 - 50mmD (95ml – 250ml) (3.2oz – 8.5oz)
- Oval Tubes available in:
 - 35mmD (30ml – 70ml) (1oz – 2.5oz)
 - 40mmD (50ml – 155ml) (1.7oz – 5.25oz)
 - 50mmD (60ml – 250ml) (2oz – 8.5oz)

TUBE MATERIALS

- Custom mono-material PP mix
- PP Caps (Flip top snap-on or Flip top screw-on caps)
- Labels can be made in 5 materials
- Currently available with up to 30% PP PCR



IML Tube Timeline

IML tubes are injection molded and undergo multiple approval steps to deliver our clients with efficient, reliable tube solutions.

Through the efficient IML tube development process we provide our clients with regular communication, weekly updates, detailed production guides and access to customer support seven days a week.

1

Clients

Provide dieline artwork for IML tube
 Conduct compatibility/stability testing:
 ○ Blank tubes provided by ICONS|America
 ○ Decorated tubes can also be provided.
 Approx. 4 weeks.

2

ICONS|America

Check feasibility and provide PDF proof. Approx.
 2 days

3

Clients

PDF approval. Approx 2 days



4

ICONS|America

IML Label Proof. Approx. 2 weeks
Options: PDF digital file / Sample label (actual label)/
Color bands / Press approval (ICONS|America/Client)

5

Clients

Inks and Cap approval
Cap and Head samples

6

ICONS|America

Tech Sheet generation

7

Clients

Tech Sheet approval

Approx
2 weeks

IML Tube Benefits



USA MANUFACTURED

Our on-shore USA manufacturing facility reduces carbon footprint and shortens shipment delivery lead times to North America locations.

DECO CAPABILITIES

Superior 360° full surface tube deco with virtually no limits, as well as decoration that extends over the shoulder (no halo) and an almost invisible join line.

QUALITY

Highly sophisticated line set-up and automation for overall superior quality and luxury finishing.

SUSTAINABILITY

Mono-material PP with option to add PCR, providing consumers with an easy recycling solution.

CONSISTENCY

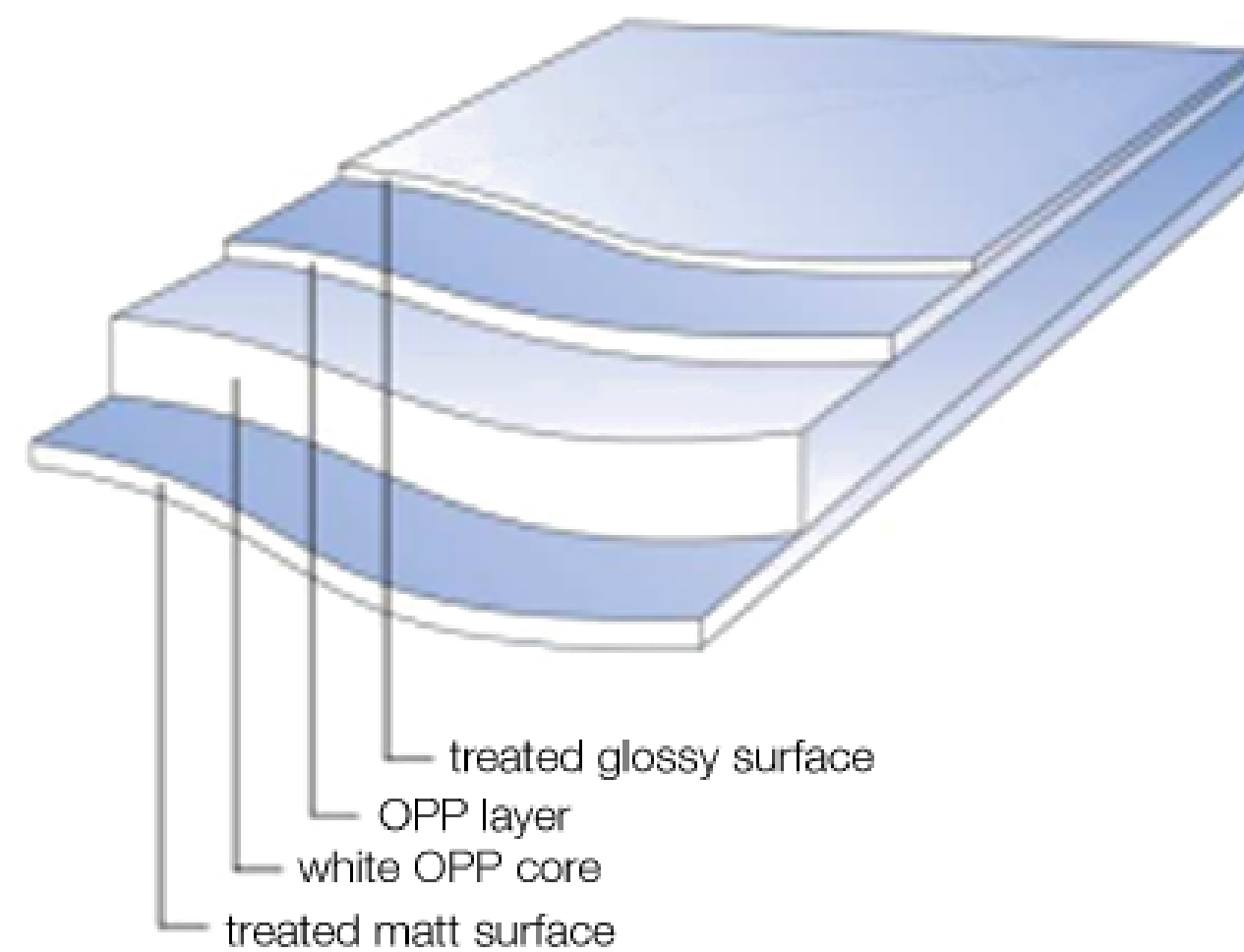
Even wall thickness and consistency throughout tube sleeve, with IML there is no need to color match tube sleeve.

SPEED

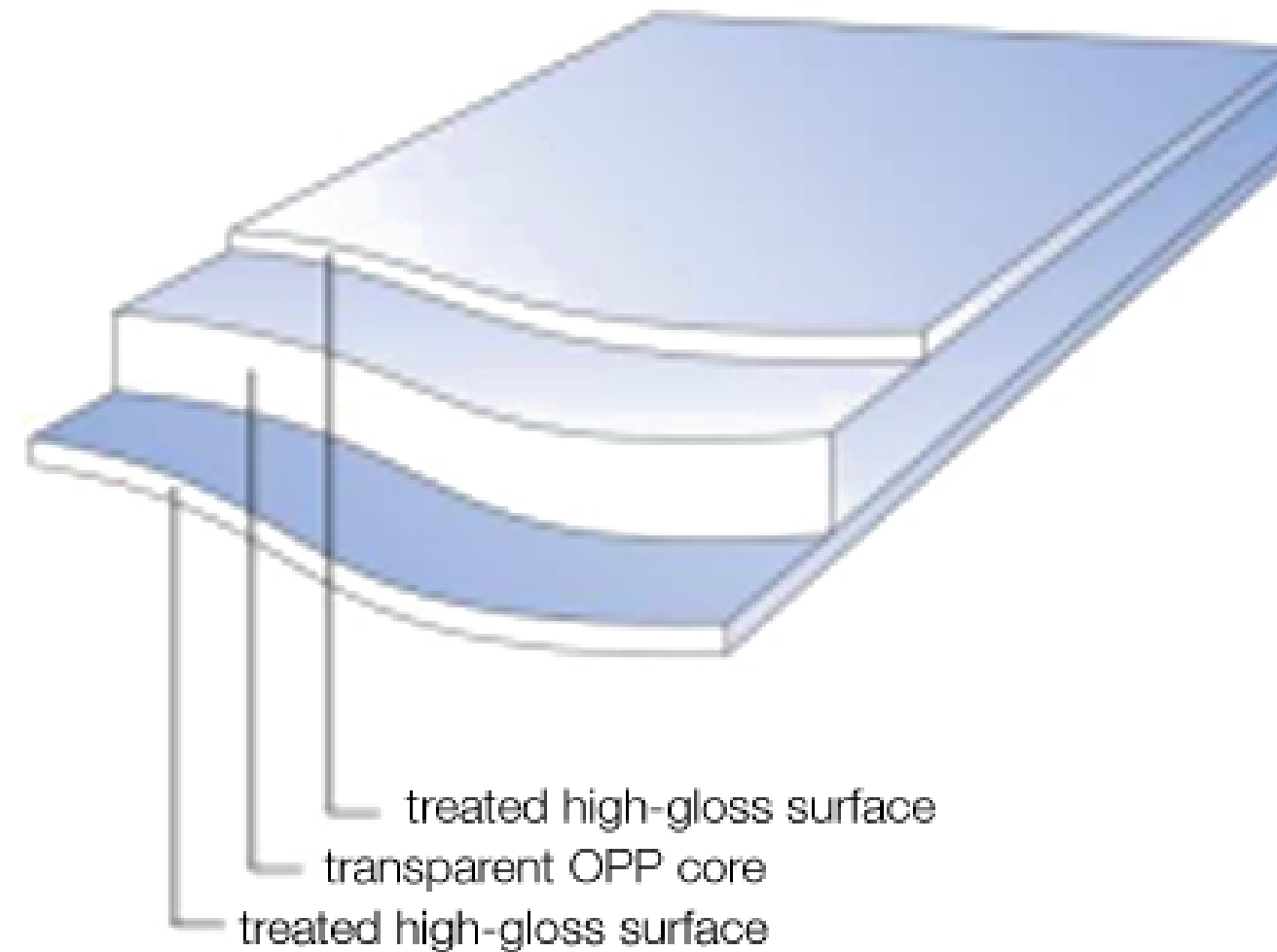
Improved lead times and optimal run size for speed to market.

IML Tube Labels

1. STANDARD WHITE LABEL



2. CLEAR LABEL

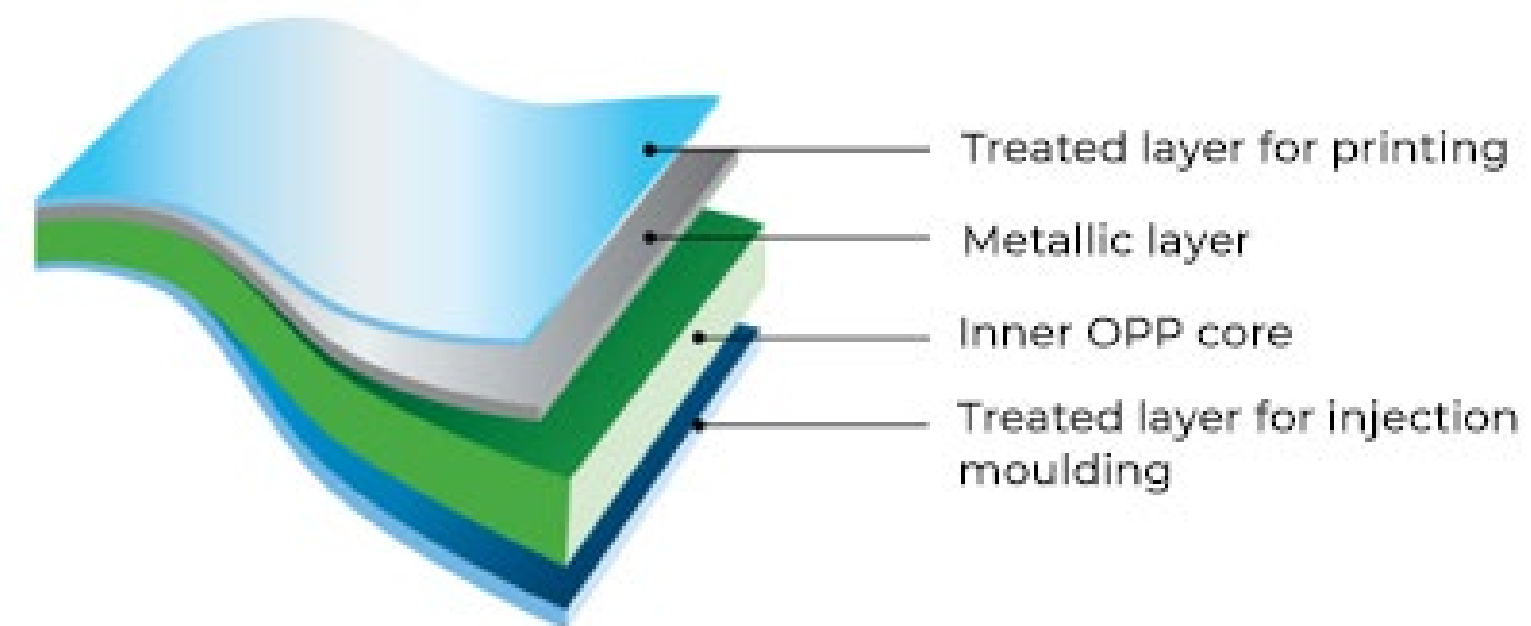


Our innovative IML tubes are available in various label substrate options, depending on your tubes design and formulation development, including:

- Standard White Label
- Clear Label
- Metalized Label (2 types)
- EVOH Label (2 types – White EVOH Label and Clear EVOH Label)

3. METALIZED LABEL (2 options)

- BoPP metallic film, injection in-mold label, both sides treated.



- White 57µm BoPP thickness metalized and coated on one side with a colorless printable varnish.

4. EVOH LABEL (2 options)

- White EVOH Label - white co-extruded cast-film polypropylene with high oxygen barrier property
- Clear EVOH Label - clear co-extruded cast-film polypropylene with high oxygen barrier property



IML Tube Decoration



FINISHES

- Matte
- Glossy
- Combo (Matte/Glossy)

IN-MOLD LABEL DECORATION

- Digital Print
 - Metalized effect
 - CMYK
 - Invisible Inks
 - Individual tube serialization
- Flexography
 - Direct inks (5 colors maximum)
 - Best for holographic and pastel colors
 - Colored stamping for small logos, images, text
 - Brighter and cleaner, ideal for fine/small text
- Hot & Cold Stamping
 - Gold and Silver
 - Colored stamping (over metallized label or over cold stamping)
 - Holographic (cold stamping)

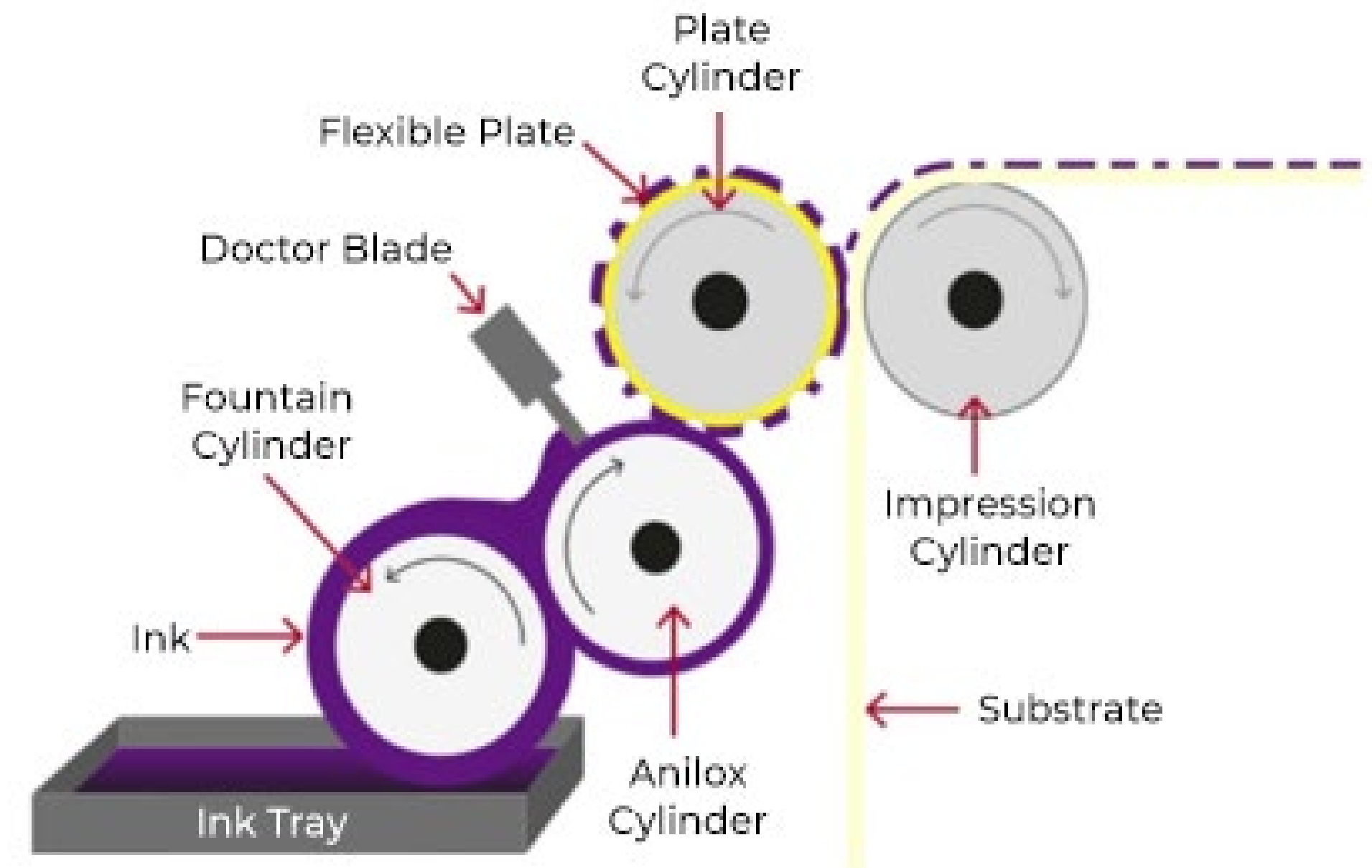
IML Tube Printing Technologies

Our state-of-the-art printing technologies provide endless deco capabilities allowing customers to be more aligned with their needs than ever.

Our premium printing technologies expand on traditional extruded deco capabilities with Flexography and HP digital printing.

1. FLEXOGRAPHY

- Gallus Press
- 8 stations, station 1 for primer, station 7 & 8 varnishes
- Direct colors, including pastels
- Holographic/ Hot & Cold stamping/ Colored stamping

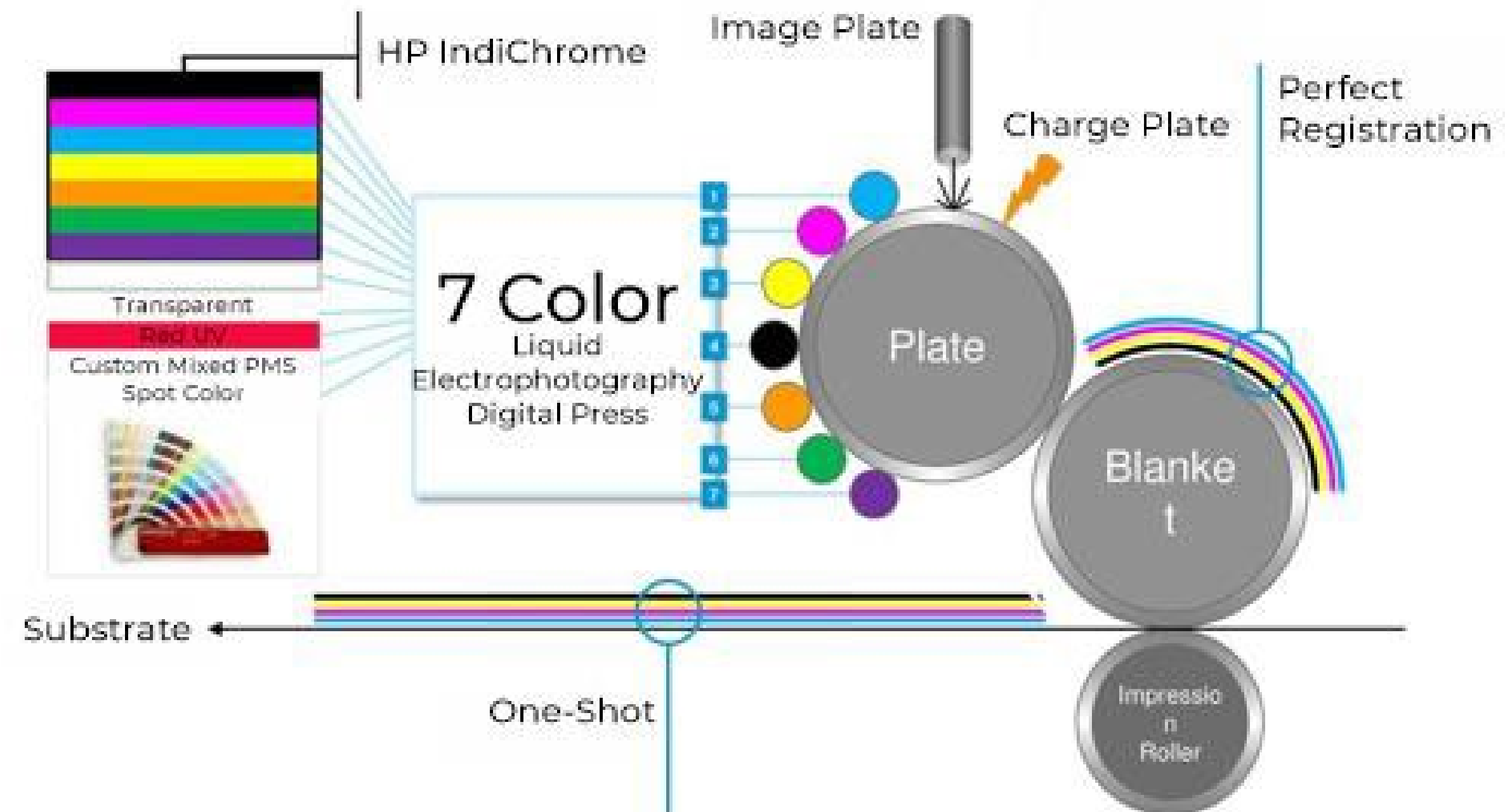


2. DIGITAL HP INDIGO 2000/6800

- 7 color process
- Full metalized label
- Great registration
- Excellent image definition
- Invisible inks



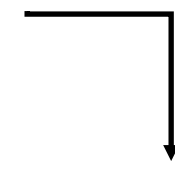
HP Indigo One-Shot Technology



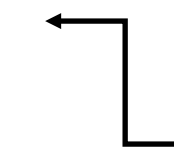


HOT STAMPING

Ideal for logos and premium designs



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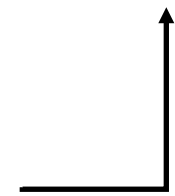


PHOTOGRAPHIC

Photo-realistic images for high shelf impact

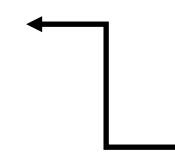
HOLOGRAPHIC

Full surface Holographic labelling



DIRECT INKS

Precision, brighter, cleaner designs



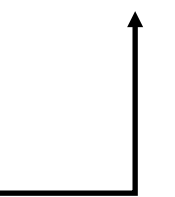
COLD STAMPING

Gold and silver inks, as well as holographic



COMBO VARNISH

Glossy and matte varnish combo for unique look



IML Tube Manufacturing Facility

Our manufacturing location in Charlotte, North Carolina, USA is a 160,000 sq ft facility sitting on 63 acres of prime industrial parkland. The modular design of our facility allows a ready to build out expansion to broaden our capabilities with made-in-USA quality products.

LOCATION

Charlotte, North Carolina

Mailing Address:

1055 Gastonia Technology Pkwy, Dallas, North Carolina, 28034





Contact

With the acquisition of ICONS|America LLC, ICONS Beauty Group enhances its global presence across the USA, Asia, and Australia. This expansion enhances the group's specialized beauty supply portfolio, ensuring exceptional service for our global clients. Delivering Beauty Beyond Boundaries.

For more information on ICONS|America, please contact:
info@iconsbeauty.com or visit www.icons-america.com.

ICONS|AMERICA



AN ICONS BEAUTY GROUP COMPANY

www.iconsbeautygroup.com